

**For additional  
information**

**Exhibit Information**

**Contact:**

Don Lefever  
717-330-9798

**Event Information**

**Contact:**

Darrell Westby  
717-697-5688

Please return completed  
sponsorship form with  
payment to:

NAIFA-Pennsylvania  
777 East Park Drive  
Suite 300  
Harrisburg, PA 17111  
Attn: Sales Symposium

Or fax to 717-234-5190



**Learn more about us at  
[www.naifa-pa.org](http://www.naifa-pa.org)**

The mission of NAIFA-Pennsylvania is to enhance the ability of members to provide financial security for their clients, through appropriate legislative action, continuing education, professional skills development of agents and others engaged in insurance and related financial services, as well as to provide the necessary support to develop and maintain strong local associations.

**You are invited to  
sponsor**

**3rd Annual**



**South Central  
Regional Sales  
Symposium**

**Monday, October 26  
Eden Resort  
Lancaster, PA**

**Featuring**

**Joe Jordan**

**"Living a Life of  
Significance"**



**Plus:**

**Networking**

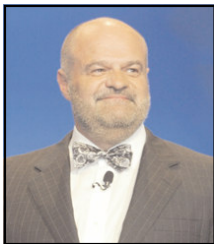
**Young Advisors program**

**Continuing Education**

**BE A SPONSOR OF THE SOUTH CENTRAL REGIONAL SALES SYMPOSIUM**

**Keynote Speaker  
Joe Jordan**

Central to Joe Jordan's message is the concept of "Significance." Through examples, facts and heartfelt stories,



Joe drives home the message that true value cannot be measured by how much money you make, but by the size of the problems you can solve.

With 30 years in the financial services industry—from selling life insurance to Wall Street to Senior Marketing Officer of MetLife's individual product lines, Joe Jordan has a unique insight into what drives our industry.

With a style that is both witty and touching, Joe brings people to their feet because he celebrates the importance of **Living a Life of Significance** and recognizes the real value our industry brings.

**Sponsorship Opportunities**

**Gold Sponsor—\$400 (paid prior to July 1)  
\$500 (paid after July 1)**

includes 2 complimentary registrations, signage at event, logo on symposium promotional material, full page advertisement in program book, **a larger exhibit booth with your choice of location, and the opportunity to speak for 10-15 minutes from the platform.**

**Luncheon Sponsor—\$1,000**

includes signage at lunch, introduction at event and full page advertisement in program book.

**Break Sponsor—\$1,000**

includes signage at refreshment break, introduction at event and full page advertisement in program book.

**Silver Sponsor —\$250 (paid prior to July 1)  
\$300 (paid after July 1)**

includes 1 complimentary registration, exhibit booth, signage at event, introduction at event, logo on symposium promotional material and listing in program book.

**Bronze Sponsor—\$100**

includes listing in program book, signage at event, booth space without complimentary registration

**Program Book Sponsor**

- Business card size ad—\$50
- Half page ad—\$100
- Three quarter page ad—\$150
- Full page ad—\$200

**Sponsor today!**

Yes! I want to be a part of the South Central Regional Sales Symposium on October 26 at the Eden Resort, Lancaster.

I want to sponsor at the following level:

- Gold \$500 (\$400 before 7/1)
- Luncheon \$1,000
- Break \$1,000
- Silver \$300 (\$250 before 7/1)
- Bronze \$100
- Program Book
  - Business card \$50
  - 1/2 page \$100
  - 3/4 page \$150
  - Full page \$200

**Company**

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**Contact Name**

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**State** \_\_\_ **ZIP** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Check for \$** \_\_\_\_\_ **(payable to NAIFA-PA)**

Visa     MasterCard

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