

Keystone Foundation Memorials

From: _____ Amount: _____

Address: _____

In Memory Of: _____

In Honor Of: _____

Send Acknowledgement Card to: _____

Address: _____

Relationship to Deceased: _____

Auto Bank Draft Lump Sum Direct Billing MC/Visa # _____ Exp. Date _____

A 501(C) Corporation. The terms of existence of the Corporation shall be perpetual.

Return completed card to:

Keystone Foundation

777 East Park Drive

Suite 300

Harrisburg, PA

17111

Your gift will make a difference and provide you a way to reflect your values and principles for your industry, even for future generations. Insurance provides for your way of life and serves your clients' needs. As agents, we want to preserve this philosophy and maintain the business as we know it. This can be accomplished through the NAIFA-Pennsylvania Keystone Foundation!

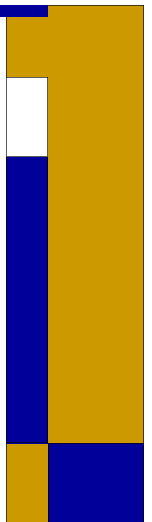
The official registration and financial information of NAIFA-Pennsylvania's Keystone Foundation may be obtained from the Pennsylvania Department of State by calling
(800) 732-0999 within Pennsylvania.
Registration does not imply endorsement.

NAIFA-Pennsylvania

777 East Park Drive (717) 234-2523

Suite 300 (800) 552-7258

Harrisburg, PA 17111 Fax (717) 234-5190



**Get involved
with the**

 **Keystone Foundation**



NAIFA-Pennsylvania

What is the Keystone Foundation?

NAIFA-Pennsylvania was chartered in 1926. In 1995, the NAIFA-PA Keystone Foundation was initiated for the following reasons:

- To foster and maintain high standards of ethical conduct in the profession of underwriting and in the business of insurance and allied products.

- To study, to improve and to facilitate the provision of quality insurance products and services in Pennsylvania.

- To promote the education of Pennsylvania youth via accredited college educational scholarships, awarded to nominees provided by association's local leadership.

- To support non-profit organizations of choice that are active and involved in public or charitable service and contributing funds to worthwhile charitable and public causes.

We invite you to become involved. Your gift will make a difference and provide you a way to reflect your values and principles for your industry, even for future generations. Insurance provides for your way of life and serves your clients' needs. As agents, we want to preserve this philosophy and maintain the business as we know it.

This can be accomplished through the NAIFA-PA Keystone Foundation. The foundation was incorporated under the provisions of the Pennsylvania Non-Profit Corporation Law of 1988, as amended, and has been determined by the Internal Revenue Service to be a charitable organization under Section 501(c)(3) of the Internal Revenue Code.

How you can make a gift

- **Life Insurance** - This is the most popular type of gift to the Foundation and can be accomplished in one of the following manners:

1. By purchasing a life insurance policy naming the Keystone Foundation the owner and beneficiary or by taking an existing policy, assigning ownership and naming the foundation beneficiary of the contract, thereby making the premiums tax deductible.

2. Name the NAIFA-PA Keystone Foundation Inc. as primary beneficiary of an existing life insurance policy.

3. Increase the face amount of an existing life insurance policy and name NAIFA-PA Keystone Foundation Inc. as primary beneficiary of the increased amount.

4. Purchase a new life insurance policy and name the NAIFA-PA Keystone Foundation Inc. the primary beneficiary.

- **Bequests** - Gifts at death, either by will or through distribution from a trust, can be used as a method of giving in perpetuity. A will can specify that a certain amount of money, a particular set of assets, or a percentage of the estate go to the Foundation.

- **Cash Gifts** - Using a lump sum method or a pledge, making payments on a scheduled method using either direct billing, automatic bank draft to your checking or savings account, MasterCard or Visa accounts.

- **Memorials** - These also will be accepted. Your foundation gift is a simple and dignified avenue for expressing your love or sympathy. It becomes a time-honored remembrance, an everlasting tribute to loved ones, friends, associates or clients. This and other contributions may be tax deductible.

- **A Will** - Making provision in your will for a contribution to NAIFA-PA Keystone Foundation Inc.

- **Your Association** - Have your local association set up its own fund-raising or public service event to benefit the NAIFA-PA Keystone Foundation.

How can I get involved?

Make a Donation! **PRINT** clearly:

Donor Name _____

Local Assn. _____

Phone _____

Address _____

Check One:

_____ LUMP SUM or MEMORIALS - specify amount \$_____ and (if memorializing) person's name: _____

_____ GOLD LEVEL - \$500 per year for 5 years (total \$2,500) Automatic Withdrawal* \$42/month

_____ SILVER LEVEL - \$300 per year for 5 years (total \$1,500) Automatic Withdrawal* \$28/month

_____ BLUE LEVEL - \$200 per year for 5 years (total \$1,000) Automatic Withdrawal* \$17/month

_____ BRONZE LEVEL - \$100 per year for 5 years (total \$500) Automatic Withdrawal* \$10/month

_____ KEYSTONE LEVEL - \$50 annually

PAYMENT Check One:

_____ *Automatic bank draft (\$10 per month minimum)

_____ I'd prefer to be billed

Send contributions, payable to **KEYSTONE FOUNDATION c/o NAIFA-PA, 777 East Park Drive, Suite 300, Harrisburg, PA 17111**